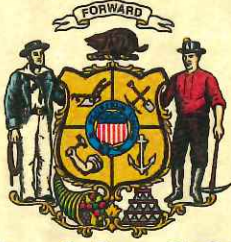


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; the state of Wisconsin is committed to competing in the global economy, therefore our citizens should recognize the importance of helping to ensure their children have access to a good education which will equip them with the skills they will need to be successful; and

WHEREAS; the rising cost of higher education poses a serious threat to our citizens ability to secure their children's access to college and nearly four out of 10 parents of college-bound children are not putting money aside for college; and

WHEREAS; the amount of student debt continues to rise, leaving graduates with the burden of paying off their loans long after they have graduated; and

WHEREAS; it is in our state's interest that access to post-secondary education for our children be maintained and that encouraging parents to save for their children's education promotes that public purpose; and

WHEREAS; the state of Wisconsin provides two college savings plans – *EdVest* and *Tomorrow's Scholar* – as Section 529 Qualified State Tuition and Savings Plans through duly enacted laws, including state tax deductions, for our citizens as recognition of the value of higher education;

NOW, THEREFORE, I, Scott Walker, Governor of the state of Wisconsin,
do hereby proclaim Sunday, May 29, 2016 as

COLLEGE SAVINGS DAY

throughout the state of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the Great
Seal of the state of Wisconsin to be affixed.
Done at the Capitol in the city of Madison
this 25th day of May 2016.

A stylized signature of Scott Walker in blue ink.

SCOTT WALKER
GOVERNOR

By the Governor:

A stylized signature of Douglas La Follette in blue ink.

DOUGLAS LA FOLLETTE
Secretary of State